

Media Integration

Things have changed.

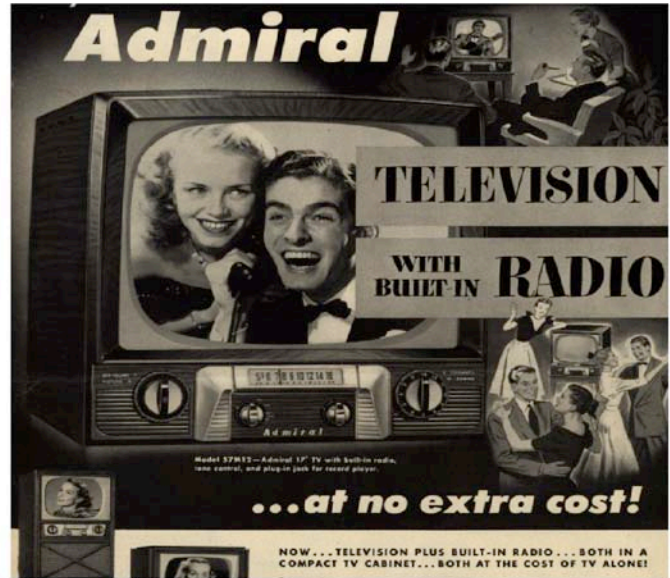
Media has changed.

How we get information has changed, so how we communicate has changed.

The amount, quality and quantity of information we process has increased enormously.

So for design retail, workplace or institutional environments to be effective, your design team needs to understand and embrace media integration.

We have been fortunate to have worked successfully on many of the most technologically advanced projects in the Midwest.



Our recent award-winning project for Dollar Bank transforms the mostly vacant retail Galleria at Erieview into a dynamic retail, training and office occupancy that makes Dollar Bank a legible player on the Cleveland banking scene.

It also integrates technology and media in legible and invisible ways. Security cameras are minimally visible in some locations and completely invisible in others to keep the customers and bank staff looking at one another in an environment of trust.

There are also numerous plasma presentations throughout the complex with a variety of information about the bank and its products and services. And the west East 9th Street elevation features a 9' x 16' high-resolution LCD community showcase that animates the streetscape with community events, neighborhood features and good news about Cleveland.

"Eberhard Architects was exceptional at establishing relationships with many different people in our organization at the various levels. Not only did they also develop and maintain effective relationships with all of our vendors and consultants and coordinate their activities with their consultants, the contractors and subcontractors, they were also terrific with our marketing and public relations people as well.

One of the aspects of working with Bill and his firm that surprised and pleased me was that their project team – the Principals and Architects and Interior Designers – they all shared a common image and understanding of our project, so they could all always back one another up and respond to questions or challenges and keep the project's schedule moving without sacrificing design quality, schedule or budget."

Bert Brooks, Vice President + Project Manager
Dollar Bank

*First Place, VMSD National Renovation Design Competition
IIDA Regional Design Award
City of Cleveland Redevelopment of the Year Award
Publication: Retail Stores 11, VMSD & Properties magazines*

